

Project Working in Business Development

Written by Administrator

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Objective: To develop practical skills for project working in a business environment

Key Competences: Identifying, planning and managing projects

Indicative Needs / Tasks: Using project working to improve business planning and development

Target Group: All levels of business including Managers, Product Developers, Marketing and Operations Personnel

Outcomes: Upon completion of the training each person will be able to:

- understand the key characteristics of projects
- apply a structured approach to identify and select projects
- align project objectives to business goals
- divide a project into different activities and prepare a project
- plan manage risk and apply strategies to deal with change

Indicative Content: Defining projects and their purpose in business development

- Understanding the project cycle
- Using practical project planning and development tools
- Identifying project costs and benefits
- Partnership working in projects
- Dealing with change in projects
- Project monitoring and reporting

Duration: 20 Hours

Language: English, Hungarian

Keywords: Project identification, planning and management

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