Developing Human Resources towards Increasing the Competitiveness in SME
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**Objective:** To offer participants a multiple perspective on the opportunities and the impact of developing the human resource in their company and to assist them in using relevant instruments that encourage and enhance workplace learning

Key Competences: Team spirit, capacity of analyze, technical skills

**Indicative Needs / Tasks:** University

**Target Group:** Individuals with responsibilities in recruiting, training and/or managing human resource in SME's and who are able to engage in participative and reflective activities focusing on the individual and organizational experience in the are of HR

**Outcomes:** Understand the dimensions of the workplace in the "new economy"; design a personal and professional development plan based on the learning opportunities in the company; use occupational standards

## **Indicative Content:**

- Workplace in the "new economy" dimensions and expectations in thepresent context
- The competence a central concept in recruiting, developing and motivating staff Learning opportunities in the workplace formal, non-formal and informal alternatives
  - The management and funding of HR training programs
  - LLL in HR: actors, relationships, communication

**Duration:** 2 days (4 hours of each)

Language: Romanian

**Keywords:** recruiting, occupational standards, HR training programs

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