



**20 October 2011 (Thursday)**

**Place:** Conference Hall at Faculty of Technical Science,

University of Novi Sad, Trg Dositeja Obradovica 5, Serbia

**08:30 – 09:00** Registration

**09:00 – 09:10** Welcome

Prof. Dr. Miroslav Vesković, Rector of University of Novi Sad

## **BUSINESS AND EDUCATION FOR CHANGE**

**09:10 – 09:30** Enterprise – Education Partnerships

Prof. Dr. Fuada Stanković, UNESCO Chair for Entrepreneurial Studies, University of Novi Sad

**09:30 – 09:50** The HELP Project – Educating Enterprise and Enterprise Education

Mike Alderson, HELP project Director, SZIE-VKK

**09:50 – 10:10** Can PhD Studies be a Motor of High-tech Entrepreneurial Ventures?

Prof. Dr. Vojin Šenk, UNESCO Chair for Entrepreneurial Studies, University of Novi Sad

**10:10 – 10:30** 21st Century Business Petar Ulić, EXECOM, Novi Sad

**10:30 – 10:40** Questions and Discussion

**10:40 – 11:00** Coffee Break

## **RESPONDING TO CHANGE**

**11:00 – 11:20** HELP Contributes to the Food and Process Engineering Sector

Prof. Dr. Milena Mandić, Josip Juraj Strossmayer University of Osijek

**11:20 – 11:40** HELP Serbia – Strengthening Innovative Business

Vesna Rašković, UNESCO Chair for Entrepreneurial Studies, University of Novi Sad

**11:40 – 12:00** HELP Romania – Customised Development and Delivery of Training through Partnership

Vasile Ruset, Polytechnic University of Timisoara

**12:00 – 12:20** HELP Hungary – Partnering Local Development

Mike Alderson, HELP project Director, SZIE-VKK

**12:20 – 12:40** HELP UK – The UK Perspective

Dave Gill, International Director, Telford College of Arts and Technology

**12:40 – 13:00** Discussion and Conclusions

**13:00 – 14.30** Lunch

## **FIRST RESULTS IN BUILDING PARTNERSHIPS**

**14:30 – 14:50** HELP One Stop Shop

Mr Tatjana Tošić, CIT-UNS/ARMUNS, University of Novi Sad

Mr Tanja Zubić, CIT-UNS/ARMUNS, University of Novi Sad

**14:50 – 15:10** Participants feedbacks and certificates distribution

**15:10 – 15:30** Success stories in Serbia and Croatia

Vladimir Nikić, UNESCO Chair for Entrepreneurial Studies, University of Novi Sad

Zlatko Kaluđer, „Kandit“, Osijek

**15:30 – 16:00** Discussion and Conclusions

**19:30** Dinner for HELP team